

October 13, 2016

To,  
The Secretary  
**BSE Limited**  
P J Towers,  
Dalal Street,  
Mumbai – 400 001

**Scrip Code: 531359**

Dear Sir,

**Sub: Intimation of Board Meeting and Trading Window Closure**

Pursuant to Regulation 29 read with Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that a Meeting of the Board of Directors of the Company will be held on October 26, 2016 inter-alia to consider, the Unaudited Financial Results for the Quarter and Half year ended September 30, 2016.

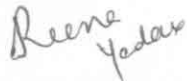
We further inform that the 'Trading Window' as per Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015, will be closed from October 19, 2016 to October 28, 2016 (both days inclusive).

This trading window closure will be for taking into consideration the Unaudited Financial Results for the Quarter and Half year ended September 30, 2016.

You are requested to take the above information on record.

Thanking you,

Yours faithfully,  
for **SHRIRAM ASSET MANAGEMENT COMPANY LIMITED**



**REENA YADAV**  
**COMPANY SECRETARY**

नवरात्रि

मुंबई, शुक्रवार, १४ ऑक्टोबर २०१६



**SHRIRAM** SHRIRAM ASSET MANAGEMENT COMPANY LIMITED  
Mutual Fund CIN: L65991MH1994PLC079874

Regd. Office: Wockhardt Towers, 2<sup>nd</sup> Floor, East Wing,  
C-2, 'G' Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051.  
Email ID: srmf@shriramamc.com, Website: www.shriramamc.com

**GENERAL NOTICE**

Pursuant to the Regulations 29 and 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, notice is hereby given that the meeting of the Board of Directors of the Company will be held on Wednesday, October 26, 2016 to consider and take on record the Unaudited Financial Results for the Quarter and Half year ended September 30, 2016.

Further details are available at the website of the Company [www.shriramamc.com](http://www.shriramamc.com) and also at website of BSE Limited [www.bseindia.com](http://www.bseindia.com)

For Shriram Asset Management Company Limited

Place : Mumbai  
Date : October 13, 2016

Sd/-  
Reena Yadav  
Company Secretary

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For Shriram Asset Management Company Limited

Place : Mumbai  
Date : October 13, 2016

Sd/-  
Reena Yadav  
Company Secretary