

January 12, 2016

To,
The Secretary
BSE Limited
P J Towers,
Dalal Street,
Mumbai – 400 001

Scrip Code: 531359

Dear Sir,

Sub: Intimation of Board Meeting and Trading Window Closure

Pursuant to Regulation 29 read with Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that a Meeting of the Board of Directors of the Company will be held on January 28, 2016 inter-alia to consider, the Unaudited Financial Results for the Quarter and Nine months ended December 31, 2015.

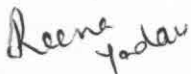
We further inform that the 'Trading Window' as per Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015, will be closed from January 21, 2016 to January 30, 2016 (both days inclusive).

This trading window closure will be for taking into consideration the Unaudited Financial Results for the Quarter and Nine months ended December 31, 2015.

You are requested to take the above information on record.

Thanking you,

Yours faithfully,
for **SHRIRAM ASSET MANAGEMENT COMPANY LIMITED**



REENA YADAV
COMPANY SECRETARY